

## **ANNUAL MEETING PROGRAM**

**Theme: 2020 Focus on Our Future.**

### **MONDAY MAY 4**

**2:00pm – Board Meeting**

**5:00pm – Social Event**

### **TUESDAY MAY 5**

**8:15am – Introductions and Announcements –** Neal Smith, President NPLC

**8:30am – “Managing Associations in 2020 and Beyond.” -** Craig Huffhines, Executive Vice President, AQHA

**9:00am – “Mastering the Employee Experience: Jody Holland, Educator, Motivator, Inspirer**

**10:30am – Break**

**10:45am – Animal Welfare –** Speaker Dr. Dave Daley, Chico State University

**11:30am – Communication with Impact- John Lutz, Chief Revenue Officer, AQHA**

**12:30pm – Lunch**

**1:30pm – Tour**

**Stop 1 –** West Texas A&M University, New State of the Art Animal Science Building and Veterinary Diagnostic Laboratory (Sustainable Food Production and Building Industry Leaders)

**Stop 2 -**Timber Creek Veterinary Clinic (Cloning of Prime YG 1 Carcasses) Dr. Gregg Venekiasen.

**Stop 3-** Bar Z Winery (Overlooking The Canyon)

## **WEDNESDAY MAY 6**

### **8:30am – Developing Training Platforms Your Members Will Use:**

Billy Smith, Executive Director, Paint Horse Association

### **9:15am – Crisis Management – Bill Coletti and Megan Skiles, Kith Company, Austin, Texas**

### **9:45am – Crisis Management Case Studies- Sarah Cavisson, Director of Communications, AQHA and Mary Coyne, Veteran Corporate Communications Consultant**

### **10:15 - Break**

### **10:30am – Current and Future Technology of Online Services: T.C. Lane, USTA A.**

### **11:30am – Annual Meeting**

### **12:00 Noon – Lunch**

### **1:00pm – Inspire Innovation – Aron Weir, Maxxam**

### **2:00pm -Will Cloning Disrupt the Pedigreed Seedstock Industry – Dr. Ty Lawrence, Professor, WTAMU.**

### **3:00pm – Break**

### **3:30pm – Customer Service Panel – Moderator: Rory Williams, TWHA, T.C. Lane, USTA , Blake Nelson, Maine-Anjo and Tiffani Carter, AQHA**

### **4:30pm – Summary – Billy Smith**

### **5:30pm – Auction and Cocktail Hour**

### **6:00pm – Recognition Banquet – MC Neal Smith, President NPLC**