NPLC

Annual Meeting

Program

May 6-8, 2019

Embassy Suites, San Marcos, Texas

**Theme – Maximizing Values and Leadership**

**in a Changing Livestock Industry**

***MONDAY MAY 6***

 **1-4pm – Board Meeting**

 Emotional Intelligence Workshop

 **5:30-6:30pm – Reception at Embassy Suites**

 **6:30pm – Specie Dinners (no host)**

***TUESDAY May 7***

 **8:15-8:30am – WELCOME, PLEDGE and PRAYER**

Mike Paul, President, National Pedigreed Livestock Council

 **8:30-9:15am** – **The Beltway and** **AG Issues**

Colin Woodall, NCBA

**9:15-10am** – **Identifying and Training Volunteers for Long Term Success**

 John Henderson, Livestock Committee Chairman, San Antonio

 Livestock Show and Rodeo

 **10-10:15am** – **BREAK**

**10:15-11:00am** **– Positive Customer Service Experience for Guests and Event Attendees**

 Dr. Joel Cowley, President and CEO, Houston Livestock Show and

 Rodeo

 **11:00-11:45am** **– Positive Experiences for Exhibitors**

 Dr. Chris Boleman, Executive Director, Agriculture

 Exhibits and Competitions, Houston Livestock Show

 And Rodeo

  **Noon-1pm** – **LUNCH**

 **1pm – BUSES LEAVE FOR FREDERICKSBURG, TX**

 **2:30-4pm – WILDSEED FARMS INC.**

John R. Thomas – Owner/Founder

 Presentation, Self tour of Farm, Winery and Store

 **4pm – BUSES LEAVE FOR TEXAS RANGER HERITAGE CENTER**

 **4:30-6:30pm – TEXAS RANGER HERITAGE CENTER**

4:30-5pm - Reception

 5-6:30pm - Chuck Wagon Meal catered by 3 Heart Ranch

 **6:30pm – BUSES LEAVE FOR LUCKENBACH, TX**

 **7-8pm – LUCKENBACH, TEXAS**

Enjoy Historic Luckenbach, TX

  **8pm – BUSES LEAVE FOR EMBASSY SUITES**

 ***WEDNESDAY MAY 8***

  **8:15-8:30am – GOOD MORNING, PLEDGE AND PRAYER**

 Mike Paul, President, National Pedigreed Livestock Council

 **8:30-9:15am – Fundamentals of Fundraising for Foundations**

 Jennifer Burnett, Director of Development, Texas A&M

 Foundation

 **9:15-10am – Engaging Stakeholders for Economic Buy-In**

 Dr. Cliff Lamb, Department Head, Texas A&M Animal Science

 **10-10:15am – BREAK**

 **10:15-11:45am – Pros and Cons of Breed Publications**

Moderator – Neil Orth, Ex. V.P. American International

Charolais Association

Panel – EC Larkin, Gulf Coast Cattleman & The Beefmaster

 Cowman

 Craig Huffhines, Ex. V.P. American Quarter Horse

 Association

Dr. Tommy Perkins, Dean Hawkins Chair for Cow Calf Management, West Texas A&M University

 **Noon-1pm – LUNCH**

 **1-2pm – The Millennial Workforce**

(Hiring practices, Staying competitive, Compensation

 strategies)

 Jared Wareham, General Manager, Top Dollar Angus

 Ashley Hughes, Executive V. P. American Brahman Breeders Association

 **2-2:15pm – BREAK**

 **2:15-3:45pm – Keeping Young Adults Engaged in Agriculture**

 Moderator – Jordan Beeman, President, HeartBrand Beef

 Panel – Amanda Dyer, Rancho Espuela & Big Bend Trailers

 Tucker Brown, R. A. Brown Ranch

 Jill Ginn, Territory Manager, Neogen/GeneSeek

**3:45-3:55pm – NPLC Website Updates & New LinkedIn Page**

Aron Weir – Business Development Manager, Maxxam Analytics

**3:55-4:25pm – Wrap Up of Conference**

Steve Taylor, CEO, Appaloosa Horse Club

 **4:25-4:55pm – ANNUAL MEETING**

 **5:30-6pm – SOCIAL**

 **6-8pm –AWARDS BANQUET AND AUCTION**

Banquet Emcee- Mike Paul, National Swine Registry

 Awards: Lifetime Honorary Membership

 Neil Orth-American international Charolais Assoc.

 Distinguished Service Award

 Fred Schuetze - Buzzard Hollow Ranch

 Continuous Service Award

 Steve Taylor-Appaloosa Horse Club

 Banquet Speaker – Texas Ranger, Clete Buckaloo

 Live Auction – Ernie Gill Auctioneer

 (Silent Auction closes promptly @ 6:30pm)